

## **PRIVACY POLICY**

### **Your Privacy Rights**

Effective Date: March 17th, 2017

This Privacy Policy describes the types of information gathered by TABu, Inc. (hereinafter “TABu,” “we” or “us”) in the process of providing this website, computing application, and the data, services, information, tools, functionality, updates and similar materials (collectively, the “Service”), how we use it, with whom the information may be shared, what choices are available to you regarding collection, use and distribution of information and our efforts to protect the information you provide to us through the Service.

By using the Service, you hereby consent to allow us to process information in accordance with this Policy. Please also refer to our **[Terms of Use]**, which are incorporated as if fully recited herein. Terms defined in the Terms of Service that are not defined herein shall have the same definition as in the Terms of Service.

This policy is subject to change. If our information retention or usage practices change, we will let you know by posting the Privacy Policy changes on the Service and/or otherwise making you aware of the changes. Please refer to the “Effective Date” above to see when this Policy was last updated.

#### **Territoriality**

Regardless of where our servers are located, your personal data may be processed by us in the United States, where data protection and privacy regulations may or may not be to the same level of protection as in other parts of the world. BY VISITING THE WEBSITE AND USING THE SERVICE, YOU UNEQUIVOCALLY AND UNAMBIGUOUSLY CONSENT TO THE COLLECTION AND PROCESSING IN THE UNITED STATES OF ANY INFORMATION COLLECTED OR OBTAINED BY US THROUGH VOLUNTARY SUBMISSIONS, AND THAT U.S. LAW GOVERNS ANY SUCH COLLECTION AND PROCESSING.

#### **Information Collected**

We collect several types of information about persons who use the Service, specifically: personal information, anonymous information or user content.

“Personal Information” is information that is personally identifiable to you, such as your name, address, email address or phone number, as well as other non-public information that is associated with the foregoing.

“Anonymous Information” means information that is not associated with or linked to your Personal Information. We may create Anonymous Information from (i) automatically gathered information or (ii) Personal Information or User Content by excluding information (such as name) that make the information personally identifiable to you or your business.

In addition, if you are a Vendor using the Service, we may collect and process non-anonymous “User Content”, which consists of non-public stored data and materials generated through your business use of the Service or provided by you in the course of using the Service for your business, such as ticketing information, materials and non-public communications between made through the Service.

#### **Personal Information Collected**

We collect certain Personal Information about you, which may be supplied when you sign-up for the Service, when you complete a survey, when you create or update an account, when you use the Service, when you request services or otherwise when you submit such information. The information that may be collected includes:

- Name;
- Address;

- Phone number;
- Email;
- Username;
- Social Media account names and information;
- Work history and information;
- Information on your activities on the Service;
- Location information;

Although the Service may appear to collect your payment card information, we use a third-party processor to perform this function and we do not collect your card data.

If you log-in to the Service through a social media account, we may collect additional information about you available from such services, such as your age, gender and contacts.

### **Anonymous Information**

Anonymous Information is collected about you when you use the Service, including but not limited to links and materials posted, enrolment history, purchase history, the type of device you used and its operating system, the pages accessed most frequently, how pages are used, applications downloaded, search terms entered, and similar data.

Automatically Tracking Internet Protocol (IP) addresses is one method of automatically collecting information about your activities online and information volunteered by you. An IP address is a number that is automatically assigned to your device whenever you surf the internet. Further, the Service may utilize web beacons, pixel tags, cookies, embedded links, and other commonly used information-gathering tools. The Service may also collect device identifiers.

Although it may be possible to turn off the collection of cookies through your device, that may interfere with your use of the Service.

Our Service may use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies, to help us analyze how users use the Service. You may be able to opt-out of Google's collection. Please visit Google's Ads Preferences Manager or the Google Analytics opt-out browser add-on for more information.

Part of the purpose of the Service may be to share materials you make available. Anything you publicly post will not be considered Personal Information.

## **Use of Information**

### **Internal Use of Information**

We accept and gather information in an effort to provide the Service to you. We may also use this information to help us develop and improve our Service and other offerings, fulfill your requests, conduct experiments and perform analytics, send materials to you, inform you about our offers and those of others, tailor our Service and offerings to meet your interests and those of others, and for other purposes permitted by law.

We may use Anonymous Information or non-Personal Information for any business purpose.

### **Sharing Information Collected with Third Parties, Consultants, and Affiliates**

We may share Personal Information and User Content with our business associates, consultants, service providers, advisors and affiliates in order for them to provide services to us, to you, and to enable us to provide the Service. For example, our host and internet service provider may have access to this information.

If you use the Service to interact with other users, your information may be shared with those

other users, including Vendors.

We may share User Content with other parties on the Service with whom you are conducting business relating to the particular User Content, or which you instruct to be posted publicly. We will not otherwise share User Content except in accordance with this Policy

We may share Anonymous Information or non-Personal Information for use by third-parties for any business purpose.

Other than User Content, we may use and disclose the data we collect about you and your use of the Service for our general business purposes, including disclosure, assignment or sale to third-parties, direct marketing, and any other use permitted by applicable law.

We may disclose collected information to the extent we believe it necessary to comply with the law, such as in response to a subpoena or court order, to defend a legal claim or otherwise as permitted by applicable law. We may disclose any information in our possession in the event that we believe it necessary or appropriate to prevent criminal or illegal activity, personal injury, property damage or bodily harm.

Additionally, we may transfer your information to successor in interest, which may include but may not be limited to a third-party in the event of an acquisition, sale, asset sale, merger or bankruptcy, and your information may no longer be subject to this policy after such transfer.

## **Links**

Our Service may contain links to other websites. We are not responsible for the privacy practices of such other sites. When you leave our Service to visit another website or application, please read the privacy statements of websites that may collect personally identifiable information. This Privacy Policy applies solely to information collected by us through the Service.

## **Security**

We employ procedural and technical safeguards to secure your personal information against loss, theft, alteration, and unauthorized access, use and disclosure. We also employ security procedures to protect your information from unauthorized access by users inside and outside the company.

Regardless of the precautions we take, no transmission of data over the internet is guaranteed to be completely secure. It may be possible for third parties not under our control to intercept or access transmissions or private communications unlawfully. While we strive to protect personal information, we cannot ensure or warrant the security of any information you transmit to us.

## **E-Mail and Electronic Newsletters**

We may offer electronic newsletters and e-mails concerning promotions, new products and services, or other marketing materials as a service to our users. You may receive newsletters and e-mails concerning promotions and marketing of ours, after you register through with the Service. If, after you have received a message, you no longer wish to receive such materials, you may opt-out by following the unsubscribe instructions included in each electronic newsletter and e-mail.

## **Access and Control**

Some of the information collected about you will be retrievable and changeable through your username login. To do so, follow instructions on the Service.

## **Communication Tools**

The Service may contain tools that enable you to share personal information, including sensitive information, with others, on the Service, through social media and in other ways. Should you choose to use such tools, please exercise caution when sharing sensitive information.

## **Do Not Track**

At this time, the Service does not specifically respond to do-not-track signals.

### **Children and Privacy**

We do not knowingly permit users to register for our Service if they are under 13 years old, and therefore do not request personally identifiable information from anyone under the age of 13. If we become aware that a customer is under the age of 13 and has registered without prior verifiable parental consent, we will remove his or her personally identifiable registration information from our files. If you are the parent or guardian of a person under the age of 13 who has provided personally identifiable information to us without your approval, please inform us by contacting us at the e-mail address below and we will remove such information from our database.

### **California Privacy Rights**

California law allows California residents to request information regarding our disclosures in the prior calendar year, if any, of their personally identifiable information to third parties. To make such a request, please contact us at [hello@tabu-app.com](mailto:hello@tabu-app.com) with "Request for Privacy Information" in the subject line. Please include enough detail for us to locate your file; at a minimum, your name, email, and username, if any. We will attempt to provide you with the requested information within thirty (30) days of receipt. We reserve our right not to respond to requests sent more than once in a calendar year, or requests submitted to an address other than the one posted in this notice. Please note that this law does not cover all information sharing. Our disclosure only includes information covered by the law.

### **Contact Information**

If you have any questions or suggestions regarding our Privacy Policy, please contact us via e-mail at [hello@tabu-app.com](mailto:hello@tabu-app.com).